



#JESUSMKE AMBASSADOR

Role Title

#JESUSMKE Ambassador

An Ambassador is one who represents #JESUSMKE and its Core Team; is willing to champion the message of Jesus Christ, and the Milwaukee day of unified worship.

Engagement Team

The #JESUSMKE Ambassador is a member of the Engagement Team and will report to a member of the Engagement Team Core Group.

Role Overview

The #JESUSMKE Ambassador will utilize their network to introduce and engage churches, ministries, schools, and organizations in the #JESUSMKE Movement, as well as, recruit attendance to the September 2019 event with a goal of 17,000 believers uniting in worship.

Responsibilities & Duties

- Familiarize yourself with the #JESUSMKE mission, vision, and goals.
- Facilitate a recruitment strategy that includes building a recruitment list, researching contact information, assist in scheduling the initial meeting, and track contact feedback.
- Work closely with the Engagement Core Team to align recruitment strategy and track success.
- Raise awareness of #JESUSMKE, share information throughout the community, and promote attendance at the day of worship.
- Recruit at least 10 churches, ministries, schools, or organizations to engage in the #JESUSMKE efforts.
- Maintain a positive and appropriate Christian image, including on social media platforms.

Qualifications

The Ambassador must possess the following skills and characteristics:

- An influencer and trusted witness for Christ.
- Willingness to interact with Christians across the Greater Milwaukee Region, with respect, dignity, and brotherly love.
- Relationships with Pastors, Churches, Ministries, Schools, and Milwaukee Organizations through various channels.
- Friendly, approachable with an outgoing personality.
- Deadline driven, goal oriented, self-starter.
- Effective networker that communicates with enthusiasm, sincerity, and inspiration.
- Team player able to work harmoniously in a group, especially during times of conflict.